

SOUTHEAST ASIA FOCUS@MIFA ANNECY 2021

SUBMISSIONS & REGULATIONS (Short Films, Feature Films & TV Series and Specials)



MINISTRY OF COMMUNICATIONS
AND MULTIMEDIA MALAYSIA



MINISTÈRE
DE L'EUROPE
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ÉTRANGÈRES

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1. PRESENTATION

In the wake of the 2019 Animation du Monde IMPS (Indonesia, Malaysia, Philippines, Singapore) selection, Anancy and the Mifa (Anancy International Animation Film Market) renew their interest in South East Asia by offering young talents the opportunity to acquire funding, co-production deals or work collaborations for their projects, while also giving the creators the chance to take part in an international event they would normally not have access to.

For the third year running, in 2021, the Embassy of France in Singapore is collaborating with Anancy and the Mifa through

a Project Development Program, enabling up to two projects per country to participate in, firstly, to a Workshop in Malaysia in April 2021, with the support of MDEC (Malaysia Digital Economy Corporation) and the Malaysian Ministry of Communication and Multimedia.

After this first selection and the Workshop in April 2021, the projects will benefit from a follow-up by professionals and will have the opportunity of participating in the SOUTHEAST ASIA FOCUS@MIFA at Anancy.

The following countries are eligible: Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam.

Please find the detailed calendar below:

CALENDAR

- ▶ **18th January 2021** Projects' submission deadline
- ▶ **01st February 2021** Announcement of selected projects
- ▶ **05th-09th April 2021** Projects Development Workshop with 3 French mentors
Location: Kuala Lumpur (Malaysia)
- ▶ **April to May 2021** Follow-up by mentors
- ▶ **June 2021** SOUTHEAST ASIA FOCUS@MIFA/Anancy 2021

2. SUBMISSION TERMS

SOUTHEAST ASIA FOCUS@MIFA is open to project leaders from countries where animation is emerging.

The work comes from a Call for Projects for short films, feature films, TV series and specials open to countries with limited production capacity.

A creator/ animator/ filmmaker can send in a project either as a personal/individual piece of work or through a structure set up within his/her country.

Only projects with a complete digital file, sent to the French Embassy in Singapore:

southeastasiamifa2021@gmail.com, before **18th January 2021**, will be considered.

The digital file must

- be written in English (a French version can additionally be submitted by French speaking candidates only)

- contain all the required documents and respect the regulations (see corresponding requirements)
- respect the regulations for the category concerned
- sent as **1 PDF file only**

Registration is free of charge.

For any questions, please contact the Embassy of France in Singapore: Jennifer.kwok@diplomatie.gouv.fr

3. COMPULSORY SUBMISSION REQUIREMENTS AND DOCUMENTS

Your digital file must be registered and sent as **1 single PDF file only**, not exceeding **50 Mo**. Free rein is given for the general presentation as long as all other required documents are in the file.

Short Films

Only animated short film projects in their first concept phase that will be presented by one (or more) author(s) can be submitted.

Registering a project must be done on an individual basis by its author(s).

Only one project per author(s) can be submitted.

The project presented must not be part of a school syllabus or have been pre-purchased by a TV channel.

Any project already associated with a producer can be submitted but this must be stipulated. However, a producer cannot submit more than 3 short film projects per year.

■ Required documents for submitting a short film project:

- **Narrative Elements** minimum 5 pages, maximum 10 pages
 - synopsis (summary of the story)
 - statement of intent or description of the project (origin, atmosphere, message, references, etc.): max. 1 page
 - a project progress report, explaining the project's development, eventual contract commitments (include the name of the producer where applicable) and expectations
- **Graphic Elements** (no length restriction)
 - storyboard (full or partial)
 - available graphic elements: backgrounds/sets, characters, model sheets, graphic research materials, references, etc.
- **Basic Administrative Elements**
 - CV of the author(s)
 - a transfer of rights statement if the topic is taken from a work that already exists
 - a signed and dated note confirming that the project has not been pre-purchased by a TV channel

Feature Films

Only animated feature film projects, in their first concept phase, premiering in Europe and presented by one author and/or executive producers during the Mifa Pitches can be submitted.

Only one project per author and/or producer can be submitted.

The project presented must not be part of a school syllabus.

■ Required documents for submitting a feature film project:

- **Narrative Elements** minimum 5 pages, maximum 15 pages
 - synopsis (summary of the story)
 - concept (a detailed plot, objective/intention, target, graphic and musical treatment etc.)
 - a project progress sheet (current and future stages, objectives)
 - an estimation of the budget and funding requirements
- **Graphic Elements** (no length restriction)
 - available graphic elements: backgrounds/sets, characters, model sheets, etc.
 - any artistic or production elements that the project leader(s) think(s) worth including (first images, trailer/teaser etc.)

• Basic Administrative Elements

- CV of the author(s)
- a note explaining the project's copyright situation (sent to a writer's association, transfer of rights if topic is taken from a work that already exists)
- a signed and dated note confirming that the project has not already been presented in Europe

TV Series and Specials

Only animated TV series or specials in development, premiering in Europe and presented by one (or more) author(s) and/or executive producers during the Mifa Pitches can be submitted.

Registering a project must be done on an individual basis by its author(s) only.

Only one project per author can be submitted. The project presented must not be part of a school syllabus or have been pre-purchased by a TV channel. Web series projects are also accepted.

■ Required documents for submitting a TV series or special project:

- **Narrative Elements** on average between 5 and 10 pages
 - project introduction (title and representative image of the project, format, target audience)
 - synopsis (summary of the story)
 - project concept (storyline/detailed plot, aims/intentions, target audience, graphic and musical treatment, etc.)
 - intention outline (origin of the project, aims/intentions...)
 - episode examples: minimum 3, maximum 6
 - outline of the project's advancement: current phase and forthcoming stages, aims, eventual contracted commitments (mention the name of the producer in this case)
- **Graphic Elements** (no length restriction)
 - available graphic elements: backgrounds/sets, characters, model sheets, etc.
 - any artistic or production elements that the project leader(s) think(s) worth including (first images, pilot, etc.)
- **Basic Administrative Elements**
 - CV of the author(s)
 - outline of the copyright situation of the project (a transfer of rights statement if the topic is taken from a work that already exists)
 - signed and dated note confirming that the project has not already been presented in Europe, or has already been purchased by a television channel

4. SUITABLE PROJECTS

These Calls for Projects are open to animated short film, feature film, and TV serie projects in development, presented by their authors, and meeting the conditions in Article 1 of these regulations irrespective of:

- techniques used: traditional, 3D, etc.
- target audience
- genre: fiction, documentary, educational, experimental, etc.
- age and nationality of the author(s)

5. SELECTION, SUPPORT

Only files that are complete and meet the conditions in Articles 1 and 2 of these regulations will be submitted to a jury made up of a member of CITIA and professionals and/or partners of the Festival and Mifa.

Support in the event of project selection

> For the workshop in Kuala Lumpur

- 1 roundtrip to Kuala Lumpur for each project
- 5 days workshop held by French experts
- Accommodation for 5 nights

> For SOUTHEAST ASIA FOCUS@MIFA in Annecy (one author maximum):

- 1 roundtrip to Annecy (France)
- 1 free accreditation giving access to all Festival and Mifa events
- accommodation for 3 nights and per diem

Considering the current health situation, the organizers reserve the right to change the terms of the regulations if the workshop or the Annecy Mifa should take any other forms.

6. PITCHES

The selected authors can benefit from onsite and/or before-hand support such as: expertise, networking opportunities, and tech rehearsals.

The selected projects will have double visibility at Mifa 2021:

- one live pitch: 7min maximum presentation (timed presentation), on stage in front of an audience of professionals
- one video pitch: a pre self-recorded filmed presentation for digital broadcasting

Assistance will be provided ahead of the event.

The 2 presentation forms will be prepared with the mentors

All selected projects will be promoted through CITIA's website and all other CITIA communication mediums.

Considering the current health situation, the organizers reserve the right to change the terms of the regulations if the workshop or the Annecy Mifa should take any other forms.

7. FOLLOW-UP

The selected projects authors agree to make mention of their participation to SOUTHEAST ASIA FOCUS@MIFA 2021 in the film credits and to inform CITIA and the Embassy of France in Singapore of any agreement signed, after the Festival or within the following months, thanks to their project presentation at the Mifa.

8. AUTHORISATION TO BROADCAST

By accepting the present regulations, the entrant authorizes CITIA to reproduce and show, for free, graphic and audiovisual elements from the project such as a trailer, teaser or pilot supplied on registration, on all its communication mediums. CITIA will also archive these elements as part of its film conservation project.

9. NON SPECIFIED CASES

CITIA management will settle any cases not falling within these regulations.

10. DISPUTES

Participation in these Calls for Projects implies unreserved acceptance to the terms of the present regulations. In case of any claims, the court based near the organiser's headquarters (Annecy Civil High Court) has sole jurisdiction.